



Welcome to Firehouse!

Our Story Has Some Serious Meat to it!

Growing up in a family that is both entrepreneurial and built on decades of fire and police service, it seems Chris Sorensen and Robin Sorensen were destined to start Firehouse Subs®. Of course, they tried other things along the way to their American Dream – rock 'n' roll, real estate, and even Christmas tree farming. But everything they experienced on their path led them to opening the first Firehouse Subs.

Over 29 years later

With more than 1,250 Firehouse Subs Restaurants

People come back when they're treated well and fed well. Turns out, people absolutely LOVE the same things as our Founders – the best meats, cheeses, and toppings we can find. Take our Hook & Ladder® Sub for example, with Virginia honey ham, smoked turkey breast, and melted Monterey Jack. People come back again and again because, unlike other sub places, we steam our meats and cheeses, releasing a rush of flavors, then stuff a serving that's way over code on one of our toasted private-recipe sub rolls. It's a winning combination that satisfies ravenous appetites and the value-conscious alike.

Our Future

We like to call our growth a "controlled burn." Passing 1,200 locations, our expansion is calculated. Rest assured there's a Firehouse coming your way. Now that Firehouse Subs is part of the Restaurant Brands International (RBI) family of brands, we're poised to grow like never before.

There's nothing more exciting than bringing our hearty food and heartfelt service to new guests -- no matter where they live.

As they say in the fire station, let's eat!

Firehouse Restaurant Group, Inc., doing business as Firehouse Subs, is a Canadian-owned American fast casual restaurant chain based in Jacksonville, Florida that specializes in submarine sandwiches. It was founded in 1994 by former firefighter brothers Chris and Robin Sorensen.